



PRODUCED BY:



SHOW MANAGEMENT  
19 Marble Arch Crescent  
Scarborough, ON M1R 1W8  
Tel: (647) 344-3122

nori@cannorthshows.com  
[www.muskokashows.com](http://www.muskokashows.com)

July 21-23, 2023, Muskoka Wharf, Gravenhurst, ON

<b>2023 EXHIBITOR APPLICATION/CONTRACT</b>	<b>YOUR BOOTH CHOICES</b> 1 <sup>ST</sup> : _____ 2 <sup>ND</sup> : _____ 3 <sup>RD</sup> : _____	<b>EXHIBIT SPACE(S) ASSIGNED</b>
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COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

TEL: \_\_\_\_\_ FAX: \_\_\_\_\_ TOLL-FREE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

PRODUCTS/SERVICES TO BE DISPLAYED: \_\_\_\_\_

(ONLY PRODUCTS/SERVICES/BRAND NAMES LISTED MAY BE DISPLAYED)

**RATE STRUCTURE**

Type of Space	Early Bird Rates until May 19, 2023	Rates After May 19, 2023	Deposit	Deposit after June 9, 2023
Boat Slip	\$415.00	\$475.00	50%	100%
10'x10' Booth Space *Maximum booth depth 10'	\$535.00	\$570.00		
Tent Rental	\$2.35 per sq. ft.	\$2.60 per sq. ft.		
Bulk space (500 sq ft +) *Minimum booth depth 20'	\$2.94 per sq. ft.	\$3.15 per sq. ft.		

*\*A tent is mandatory for booth space under 500 sq. ft. HST of 13% will be applied to above rates.*

**BOOKING DETAILS**

**SPACE REQUIREMENTS**

Boat Slips \_\_\_\_\_

Booth Space \_\_\_\_\_ ft. x \_\_\_\_\_ ft. = \_\_\_\_\_ sq. ft.  
(frontage) (depth)

**CONTRACTUAL OBLIGATIONS** Slip/

Space Cost: \$ \_\_\_\_\_

Tent Rental \$ \_\_\_\_\_

HST: \$ \_\_\_\_\_

**TOTAL SPACE COST:** \$ \_\_\_\_\_

Deposit (50% due with application) \$ \_\_\_\_\_

Final Balance (due June 9, 2023) \$ \_\_\_\_\_

Accepted by CanNorth Shows: \_\_\_\_\_

**PAYMENT BY EMAIL TRANSFER**  
send to [nori@cannorthshows.com](mailto:nori@cannorthshows.com)  
Use PW: MUSKOKASHOW

**PAYMENT BY CHEQUE** (If paying by cheque,  
a post-dated cheque for the balance must be enclosed)

**\*IMPORTANT\*** All cheques payable to Kabshe Events Inc.

**The reverse of this form must be signed to make this application/contract valid. Please turn over ▶**



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## CONDITIONS OF CONTRACT

1. The Exhibitor must provide proof of adequate insurance coverage which meets the guidelines of CanNorth Shows Inc. Without this proof, CanNorth Shows Inc. cannot allow an Exhibitor to participate.

2. All electrical wiring and outlets shall be at the Exhibitor's expense. All operating electrical equipment used in the exhibit must have CSA or equivalent provincial power authority approval.

3. Space contracted by the Exhibitor may not be sublet without the prior written permission of CanNorth Shows Inc. The Exhibitor may not distribute literature or promotional material from a third party without the prior written consent of Management.

4. The Exhibitor agrees to abide by all regulations and rules adopted by CanNorth Shows Inc. in the best interests of the Show, and agrees that CanNorth Shows Inc. shall have the final decision in adopting any rule or regulation deemed necessary prior to, during, and after the Show.

5. The Exhibitor will be liable for and will indemnify and hold harmless CanNorth Shows Inc. from any loss or damages whatsoever suffered by CanNorth Shows Inc. as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other exhibitors, CanNorth Shows Inc., the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with the Exhibitor's occupancy of said space.

6. The Exhibitor may use The Muskoka Boat & Cottage Show and Ribfest logos to promote only his/her participation at the Show. It cannot be used in any way that is perceived as an endorsement by CanNorth Shows Inc. of the Exhibitor's company, product, and/or service.

7. CanNorth Shows Inc. reserves the right at any time to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights, or sound, and to expel exhibitors or their personnel if, in CanNorth Shows Inc.'s opinion, their conduct or presentation is objectionable to other Show participants and/or attendees.

8. The exhibitor agrees to confine his/her presentation to within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain a staff in his/her booth space during Show hours.

9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of his/her booth location. Goods must not be shipped to the Show for shipping charges to be paid on arrival as these will not be accepted by CanNorth Shows Inc. CanNorth Shows Inc. assumes no responsibility for loss or damage to goods before or during the period of the Show, or after its closing.

10. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show but must remain intact until after the closing hour of the last day of the Show. The Exhibitor also agrees to remove his/her exhibit, equipment, and appurtenances from the Show building by the final move-out time, or in the event of the failure to do so, the Exhibitor agrees to pay for such additional costs as may be Incurred.

11. CanNorth Shows Inc. reserves the right at its sole discretion to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, CanNorth Shows Inc. shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of CanNorth Shows Inc. whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of CanNorth Shows Inc. A refund of all monies paid by the Exhibitor to CanNorth Shows Inc. will be made by CanNorth Shows Inc. in the event that the Show is not held as proposed by CanNorth Shows Inc.

12. CanNorth Shows Inc. reserves the right to cancel this contract and to withhold possession of exhibit space if the exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him/her and any further occupancy of such space.

13. The Exhibitor agrees to observe all union contracts and labour relations in force, and agreements between CanNorth Shows Inc., official contractors serving companies and the building in which the Show will take place and do so according to the labour laws of the jurisdiction in which the building is located.

14. CanNorth Shows Inc. reserves the right to alter or change the space assigned to the Exhibitor.

## CANCELLATION POLICY

This contract may be cancelled by either party provided written notice is received by the other by May 19, 2023, in which case all monies paid by the Exhibitor will be refunded. If the Exhibitor cancels after May 19, 2023, but by June 16, 2023, then he/she shall be liable for 50% of the total contracted space costs. If the Exhibitor cancels after June 9, 2023, he/she will be liable for 100% of the total contracted space costs. By cancelling this contract, the Exhibitor forfeits all right or claims to the allocated space and CanNorth Shows Inc. is free to rent it to others and collect the cancellation charge as liquidation damages.

We agree to abide by all rules and regulations adopted by CanNorth Shows Inc. and have read the Conditions of Contract as shown above.

If this contract is sent by facsimile, we authorize CanNorth Shows Inc. to take any and all steps as though the facsimile copy of the contract were an original.

DATE

COMPANY NAME

AUTHORIZED SIGNATURE